



ICE SHOW 2018 SPONSORSHIP BENEFITS

PRESENTING SPONSOR - \$5,000

- Presenting Sponsor colour logo on Ice Show program cover
- Presenting sponsor “welcome letter” – full page inside program
- Double page colour ad in Ice Show program
- Option of logo printed on performance show ice (this option to be confirmed with City of Markham. If allowable, sponsor to provide ice stencil)
- Logo or company name on all 2018 admission tickets
- Premier exposure with online ticket sales partner website (logo and web link)
- MC acknowledgement during all four performances
- Presenting sponsor acknowledgement on Markham Skating Club’s website and social channels
- Recognition on arena outdoor lit signage
- Sponsor-supplied signage placement and prominence at ice (performance) level
- VIP Show Package - includes tickets to the Ice Show and autographed mementos from our guest skater

PLATINUM SPONSOR - \$3,000

- Full Page colour ad in Ice Show program – inside front or back cover
- Colour logo on Ice Show program front cover
- Logo or company name (TBC) on all 2018 admission tickets
- MC acknowledgement during all four performances
- Acknowledgement on Markham Skating Club’s website and social channels
- Recognition on arena lobby signage
- VIP Show Package - includes tickets to the Ice Show and autographed mementos from our guest skaters
- Optional sponsor-supplied signage at ice (performance) level (add \$100)

GOLD SPONSOR - \$1,500

- Full page colour ad in Ice Show program
- MC acknowledgement during all four performances
- Acknowledgement on Markham Skating Club’s website and social channels
- Recognition on arena lobby signage
- VIP Show Package - includes tickets to the Ice Show and autographed mementos from our guest skaters
- Optional sponsor-supplied signage at ice (performance) level (add \$100)

ICE SHOW 2018 SPONSORSHIP BENEFITS (cont.)

SILVER SPONSOR - \$1,000

- Full page (black and white) ad in Ice Show program
- Acknowledgement on Markham Skating Club's website and social channels
- Recognition on arena lobby signage

BRONZE SPONSOR - \$750

- Half page ad (black and white) in Ice Show program
- Acknowledgement on Markham Skating Club's website
- Recognition on arena lobby signage

PARTNER - \$500

- Quarter page ad (black and white) in Ice Show program
- Acknowledgement on Markham Skating Club's website
- Recognition on arena lobby signage

SUPPORTER - \$250

- Business card size ad (black and white) in Ice Show program
- Acknowledgement on Markham Skating Club's website
- Recognition on arena lobby signage